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30542 7590 01/27/2010

FOLEY & LARDNER LLP
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Karen LePari	(Depositor's name)
<i>Karen LePari</i>	(Signature)
April 26, 2010	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/681,953	10/08/2003	Rade Petrovic	093196-0851	7904
TITLE OF INVENTION: MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM				

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES NO	\$755	\$300	\$0	\$1055	04/27/2010
EXAMINER	ART UNIT	CLASS-SUBCLASS				
USTARIS, JOSEPH G	2424	725-031000				

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
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1. **Foley & Lardner LLP**
2. _____
3. _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recording as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Verance Corporation

(B) RESIDENCE: (CITY AND STATE OR COUNTRY)

San Diego, California

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature /Sanjeev K. Dhand/
Typed or printed name Sanjeev K. Dhand

Date April 26, 2010
Registration No. 51,182

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